

Speaker Bio - Carolyn Cummins

Carolyn Cummins is a seasoned speaker, marketing coach, and emcee with a gift for making audiences feel seen, engaged, and energized. She speaks about digital marketing strategies and actionable processes, how to use AI for content creation, and how to find joy in entrepreneurship.

With over 30 years of experience in marketing and sales, including launching her own ventures, leading national sales teams, and helping others grow their small businesses, Carolyn now runs *Santosha Solutions*, where she coaches entrepreneurs and small business owners on building authentic brands, fine-tuning their messaging, and creating content that resonates. She's been a trusted voice in digital marketing for more than a decade, especially known for helping people navigate social media and digital marketing with more clarity, less stress, and better results.

On stage, Carolyn is known for her approachable style, quick wit, and ability to read a room. Whether she's delivering a presentation, facilitating a workshop, or guiding the flow as an emcee, she's there to make sure everyone feels connected—to the message, the mission, and each other.

When she isn't helping business owners with marketing strategies, you can find her in a fitness class or creating memorable moments with family.