



Carolyn K Cummins

Speaker | Facilitator | Digital Marketing Coach | Small Business Advocate

Carolyn Cummins works with solopreneurs and small business owners to connect their purpose and message to their ideal target audience, achieving the right results.

As an engaging speaker and digital marketing coach, Carolyn breaks down marketing strategies and tactics into simple, actionable steps. Her audiences walk away with clarity, confidence, and a clear plan they can use right away to grow their business and connect more effectively.

With over 25 years of experience as a professional speaker, corporate trainer, and marketing strategist, Carolyn brings both humor and practicality to her sessions. She breaks down complex tools from AI to content strategy into simple, actionable steps that make marketing feel less overwhelming and more authentic.

Whether she's leading a workshop, delivering a keynote, or coaching a team, Carolyn inspires audiences to stop spinning their wheels and start creating content that connects.

***Helping Small Business Owners
and Solopreneurs Find Their Voice
and Their Audience***

AUDIENCE TAKEAWAYS

- Build authentic connection with their business target audience through consistent messaging
- Identify the best platforms and strategies for digital marketing
- Feel confident in using digital tools to help craft targeting messaging to build audience confidence, show expertise, and convert connections to growth.

carolyn@santoshasolutions.com
santoshasolutions.com
512-843-1672



Trusted By: Georgetown Chamber of Commerce | City of Georgetown | City of Austin | UFCU | CTAGGL | SBDC | SCORE | Leander Chamber of Commerce | Greater Austin Asian Chamber of Commerce

PROGRAMS

GET NOTICED ON SOCIAL MEDIA: CONTENT THAT CONNECTS

- Simplifying marketing with a focus on the THREE C's
- Shift from scattered to authentic

REVOLUTIONIZE WORKFLOW WITH AI

- Streamline the content creation process for social media, websites, newsletters, etc.
- Learn how AI can help you brainstorm ideas and capitalize on your current content.

LINKEDIN FOR GROWTH

- Learn practical strategies for leveraging LinkedIn to build relationships, establish authority, and generate opportunities.
- Turn relationships into sales.

GET SOCIAL DONE (GSD) - FULL OR HALF DAY WORKSHOP

- Learn the two key factors that drive effective content creation.
- Walk away with a customized content strategy calendar that works!

**BOOK CAROLYN
TO SPEAK**



Customized Programs For: Chambers of Commerce • Trade Associations • Small Business Events • Women's Conferences • Nonprofits • Entrepreneur Groups • SBDC/SCORE • Marketing Teams



CLIENT FEEDBACK

"Carolyn made social media accessible for everyone in the room — from total beginners to experienced users. Even the pros learned something new."

Allison McKee

"I highly recommend Carolyn Cummins to speak at any business event. She shared relevant, actionable tools and truly engaged our members."

Theresa Torelli

"Carolyn does a wonderful job educating her clients in how to best utilize social media — with simple, effective tools that actually lead to results!"

Coach Jayme

